

PROFILE

- › Self-motivated and detail-oriented professional designer with seven years of experience in web and print design. Skilled in organization, leadership, problem-solving, decision-making, project management, and customer service.

PROFESSIONAL EXPERIENCE

Marketing Manager: Sangre de Cristo Arts Center • Pueblo, CO • October 2007– Present

- › Managed all marketing materials through design, production and distribution.
- › Created and maintained the Arts Center website and E-Newsletters.
- › Designed postcards, logos, brochures, banners, billboards and posters.
- › Minimized overall marketing budget by \$25,000 while increasing income by \$15,000.
- › Took photos for marketing materials and created podcasts and video commercials.
- › Wrote and designed all press releases and press kits and conducted media interviews.
- › Developed marketing campaigns and initialized all media buying within a budget.

CEO/ Creative Consultant: Multi-Designs, LLC • Pueblo, CO • October 2006 – Present

- › Produced and managed websites and print materials for over ten clients.
- › Built website for client that averages 25,000 hits per year.
- › Designed graphics and print materials.
- › Managed accounts, budgets, project management, and client information.
- › Developed business strategies and implemented them.
- › Created valid CSS/XHTML/HTML websites with some PHP and Javascript.
- › Repaired and troubleshooted software, websites, and PHP survey.
- › Implemented search engine optimization and cross browser/platform compatibility.
- › Planned social networking campaigns for Facebook, Twitter and Myspace.
- › **Online portfolio:** <http://multi-designs.com/portfolio.html>

Visiting Artist Workshop “The Business of Art” : Colorado State University-Pueblo • February, 2009

- › Developed and taught a for credit 3-day workshop on the business of art.

BIBLIOGRAPHY

- › November 2008—Artwork featured on the cover of *Advanced Photoshop Magazine*

EXHIBITIONS

- › 2007—*Snap to Grid*: Group exhibition at the Los Angeles Center for Digital Art

EDUCATION

Colorado State University-Pueblo • Pueblo, CO • May 5, 2007

- › Bachelor of Fine Arts
- › Emphasis in Digital Art | Minor in Mass Communications | 3.6 GPA

SKILLS

- › Computer proficient in Macintosh and PC, MS Office, Dreamweaver, Flash, Adobe Creative Suite 3, hand-coding valid HTML/XHTML/CSS, Javascript, PHP, video editing and animation, and basic IT repair and maintenance.